TDFO!

2010

THE DREAM FUND OUTREACH… *a light for children's lives!*

Our Mission & Vision!:

The mission of The Dream Fund Outreach (TDFO), through all of our work and programs, is to inspire and work with children in life changing ways that build their self esteem, character, confidence, talents, and life skills AND to provide help, guidance, and tools for them to find and travel their "Right Roads" in life.

TDFO is a 501(c)(3) nonprofit organization based in Ventura County, California – with a national and global vision.

TOP 10 of '10!

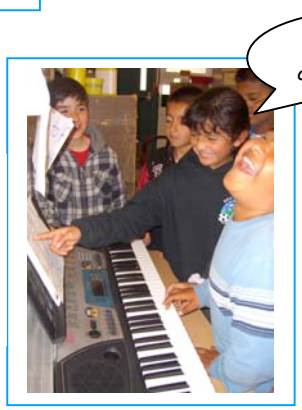
#1. Right Road Kids!

When Paula Phillips founded The Dream Fund Outreach 18 years ago after being threatened by a young teen during the 1992 L.A. Riots, it indeed began with a dream that all children would feel loved and special, and that each child would be uplifted to live their best life and travel their Right Road. After all these years, the *dream* has really become reality. Each year TDFO helps countless kids do just that – find and travel their Right Roads! After much consideration, it became clear that to best reflect our mission and work, TDFO should officially be renamed "Right Road Kids!" Beginning in 2011, that will be the case! (This is the last newsletter you will receive entitled TDFO!) All else about this very special 501(c)(3) nonprofit organization will remain the same – real, grass roots, integrity-based work to uplift kids. "Right Road" has "connected" and helped make the vision clear for kids, teachers, parents… everyone. Check it out…

You taught me a life lesson that I took to heart. I can't wait to see you again – on the right road.
– Caitlin, 5th Grade

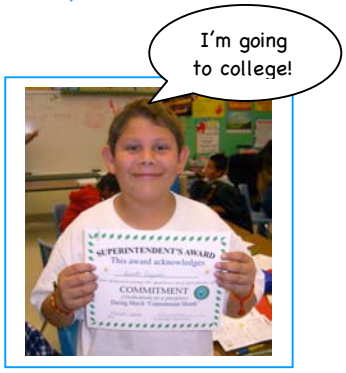
Since you taught us those Cool Right Road Rules, now I believe I can do what I couldn't do before.
– Jason, age 10

I'm on the right road forever!
– Jimmy, 5th Grade



You help kids go the right way.
– Moises, age 11

I love you because you helped me do nice things and be on the right road.
– Johan, age 11



The Cool Right Road Rules will help me in life!
– Brianna, age 11

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#2. Our Award-Winning Kid's Programs!

For 18 years, in 13 states, in over 140 cities, and in hundreds of schools and youth organizations, Paula Phillips and TDFO have helped over 200,000 children travel their Right Roads in school and in life. Along the way, Paula has developed remarkable, award-winning self-esteem, character, and enrichment programs (centered on her "Cool Right Road Rules") that are now being turned into a DVD series called "Right Road For Kids!" (See Page 6 for details!) We have been on a mission the last few years to develop a way for literally *all* children to experience Paula's life-changing lessons, and it has come to fruition! All the while, our focus continues to be directly working with kids in countless classrooms each year. Just a few awesome 2009-2010 school year highlights…

Fillmore 6th graders "on fire" to learn and live their best life!

Since the first day you came to my school, you told us to follow our dreams and never give up on them. You made us feel special and that there's no other person just like us in the world! You got me even more excited about my dreams!
- Jessica, age 12

Calabasas 3rd graders learning to believe in themselves!

Thank you so MUCH for doing all of this! You made me happy even when I'm sad!
- Brooklyn, age 11

You are a hero to me.
- Megan, 5th Grade

Simi Valley 4th graders committing to change their world!

Thank you for helping us learn about helping others. - Lilah, 7th Grade

I'm not scared anymore.
- Brittany, 6th Grade

Oxnard 5th graders feeling the joy of giving 110%!

You made me feel proud!
- Emma, age 8

Thank you a billion times!
- Chloe, age 11

Paula's assemblies uplift and support a positive climate for entire schools!

You helped me think that everything is possible. I'm gonna make it, and I'm gonna thank you along with my parents. - Emmanuel, 6th Grade

#3. Our Remarkable Resources!

Project Backpack!

At the beginning of each school year, we provide new school supply-stuffed backpacks for hundreds of kids in need throughout Ventura County. This past year was no exception. In 2009-2010, this special TDFO program helped 200+ children kick the school year off right! Without the needed supplies, the kids would have been behind in the learning process from the get go. Truly priceless gifts...

5th graders ready for success!

Just two of the thankful Project Backpack recipients!

Cool School Tools!

As an integral part of our classroom programs, every child receives TDFO school and art supply kits and Talent Binders – invaluable resources that inspire kids to learn and create. In 2010, thousands of children received the "Cool School Tools" they needed to help them travel their Right Roads!

An Oxnard 4th grader overwhelmed with joy!

A Calabasas 3rd grader with his Talent Binder working on an awesome TDFO art project!

Positive Opportunity Funding & Resource Awards!

Our POFAs continue to brighten the lives of countless kids! In response to massive school budget cuts that began years ago, we started providing this added teacher-requested support program to provide key resources that would not otherwise be available to far too many kids. Hundreds of classes have benefited to date. A couple of 2010 highlights...

A Moorpark 1st grader thrilled with her "special" learning letters!

Musical instruments help bring creativity back into schools!

Follow-Up Programs!

From TDFO self-esteem Fun Packs to Right Road Dream Boards to fantastic field trips and everything in between, our commitment to really being there to meet kid's self-esteem, character, and enrichment needs is unsurpassed. A couple of shining 2010 examples...

Creating their own TDFO Right Road Dream Boards changes kid's lives!

A Camarillo 4th grader receives her Fun Pack!

#4. Our Celebrated Teacher Appreciation Programs!

Because teachers have a vital effect on children's lives on a daily basis, we are absolutely dedicated to inspiring and empowering them through our vision, programs, and curriculums. In 2010, we honored 4 schools with special Teacher Appreciation Days and EVERY teacher whose class we worked with was showered with gifts and encouragement!

Paula making a special presentation as part of TDFO's Teacher Appreciation Program at Kamala School!

THANK YOU for blessing, inspiring, and encouraging us as teachers! - Jill Craft, 3rd Grade Teacher, Ventura Co., CA

Thrilled teachers at Sycamore School "shop" for free at the TDFO Teachers' Resource "store" we set up at their school!

Every teacher whose class we work with receives a Teacher Appreciation Pack stuffed with much-needed classroom essentials!

We listen to teacher's needs and follow up!... Here grateful teachers literally hug their reams of paper from TDFO!

#5. Our Total School Support!

To provide added lasting TDFO presence for kids on school campuses, this year we organized several large special events for schools we work with. Reward carnivals, holiday programs, playground refurbishment... It was remarkable to see and feel the joy of communities coming together to make change happen for kids!

Encouraging fitness, friendship, and fun at a year-end TDFO Reward Carnival at San Cayetano School in Fillmore!

Paula and TDFO volunteers provided holiday gifts for the 400+ kids at Piru School!

#6. Meeting the Parents!

To boost support for children even more, this year we also developed ways to actively engage parents in their kid's journeys on their Right Roads! In doing so, we also were blessed with the amazing opportunity to hear parents' heartfelt first-hand accounts of how TDFO is making a difference in their children's lives.

You have changed my son's life. Thank you. - Parent, Ventura, CA

Parents, kids, and DCH volunteers (see Page 5) share the joy of uplifting children on their Right Roads at a TDFO Family Movie Night!

#7. Our Awesome Community Partners!

DCH Auto Group!

This, our second year in partnership with DCH Auto Group, brought tremendous blessings! In addition to continued financial support from the DCH dealerships on both coasts, 40 Ventura County DCH volunteers provided 200+ TDFO service hours! They helped at Teacher Appreciation Days, school carnivals, Family Movie Nights, in classrooms… at every turn! This extraordinary partnership truly has become a model for how individuals, organizations, and communities can move mountains together for kids! Here are just a few of the *thousands* of snapshots we took of the DCH "Team TDFO" in action this year!

Randall from DCH Toyota of Oxnard helping in a TDFO classroom!

Valerie from DCH Lexus of Oxnard sharing joy at a TDFO Teacher Appreciation Day!

Dawn from DCH Toyota of SV sharing TDFO Movie Night fun!

We would all like to thank you for all the work you do with kids. If I would not have experienced it for myself, I would not have understood. When I volunteered, I thought I was doing it for the kids. Afterwards, I realized I was touched as much from it as the kids I was helping. We are honored to help whenever you need us.
- Frank Montebello, GM, DCH Honda of Oxnard

Together, 150 TDFO, DCH, and S.A.D.D. volunteers helped refurbish the Rose Avenue School playground in one day!

The Reagan Library!

Our partnership with the Air Force One Discovery Center at The Ronald Reagan Presidential Library began two years ago – when this special program opened its doors as an amazing *free* field trip for 5th-8th graders. The huge challenge for innumerable schools is bus funding. In our first partnership year, The Reagan Foundation provided bus funding for 5 TDFO classes. This past school year, they provided funding for 25 TDFO classes! Even more are scheduled for the school year to come!

The pride in the kid's eyes and step is palpable after the field trip experience.

Two young ladies getting ready to take on life-like White House roles at the AFODC!

You are simply the best. We value this partnership as much as you do. Together we are changing lives and the future.
- Christy Chee, former AFODC Director

Paula with an Oxnard class at the AFODC!

Paula & AFODC staffers celebrating an amazing year!

Working with you has been the highlight of my 2 years here. You are an inspiration and your TDFO students are fabulous!
- Tracey Sanders, AFODC

A million thanks… *to all of our other awesome Community Partners as well! Office Depot, Streamline Office Solutions, Claudine Phillips and Cookie Lee Jewelry, Advent Resources, vAuto, and Vortex Graphics are just some of the other wonderful organizations that offered their heartfelt support to TDFO in 2009-2010! We are grateful beyond measure!*

#8. You, You, YOU!

It is YOU and your dedicated talents, volunteer hours, and heartfelt financial and in-kind contributions that continue to bless TDFO and make all of our work uplifting children possible. We could fill a book with pictures to highlight the time, energy, and love you all shared to bring joy to kid's lives this year! Thank you from the bottom of our hearts!

Karen (left) and Yvonne (below) helped at TDFO school programs!

Pastor Steve delivered 100 TDFO school supply kits to Peruvian children!

I'm running for the kids!

Mike ran his annual race to raise funds for TDFO!

Ross volunteered for a TDFO school carnival!

I love helping!

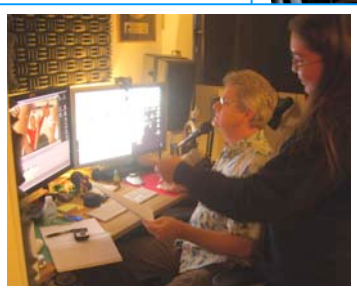
Ascension Lutheran children donated tons of school supplies, books, and magazines!

S.A.D.D. teens were role models for elementary kids at a Family Movie Night!

#9. Right Road For Kids!

We are honored and deeply touched that the demand for our work and services has increased exponentially over the last several years. It became very apparent that we had to develop a way to meet the need and fulfill our vision of helping children around the country feel loved, special, and empowered to live their best lives. We are thrilled to announce that the first two episodes in our "Right Road For Kids!" DVD series are in the final production stages and will be available to schools and kids everywhere in December on our *new* website rightroadkids.org! 50% of the profits from sales will go to help sustain TDFO (soon to be Right Road Kids!). This is something incredibly special and we are grateful beyond measure for all who have come together to make this special project happen...

Kort and Allena working on the show's editing and graphics!



I believe in this!

Jennifer Weir consulting on the Educational Standards element of Right Road For Kids!

Check out rightroadkids.org in December!

David working on the final music mixes!

The rightroadkids.org website in development!

#10. The Response!

These are just a few of the letters and messages we received this year from parents, public school teachers, and other adults touched by TDFO.

Letters from Adults!

Dear Paula,
You made such a difference in my daughter's life. She was having big self-esteem problems, and then you came to her class. She is doing great now. How can I possibly thank you.
- Parent, Ventura Co., CA

Dear Paula,
It is people like you and the "Dream Team" that help schools achieve by filling needs. Your work makes school a better place for children.
- John Schaper, teacher, Piru, CA

Dear Paula,
You came to my son's class at a very important time. He had just had another big let down in his life, but the day you came, when he got home he bounded in the room and said, "Mom, sit down and listen to what happened today!" He proceeded to tell me about everything you taught him. Thank you!
- Parent, Oxnard, CA

Dear Paula,
I want to thank you from the bottom of my heart for giving us the opportunity to experience such an amazing day. There are no words to describe how I felt watching my students. Again, thank you!!
- Aileen Vizene, Port Hueneme, CA

I wanted to see if you might be available this school year to come to MATES Charter School - we would love to have you!!
- Barbara Bracco Sipes, PTA Program Coordinator, Thousand Oaks, CA

Dear Paula,
I want you to know that it is so nice to be able to have you as a resource. TDFO is like a fairy godmother! You are angels!
- Heather Drucker, teacher, Oxnard, CA

Dear Paula,
My daughter loved when you made her feel really good about herself. She couldn't wait for you to come back to her class again!!! Is there any way she can see you regularly?
- Parent, Simi Valley, CA

Thank you so much for the time you spent with my class and for the wonderful resources and field trip! You truly have made an impact on my students. You have such great messages and engaging presentations. You made them feel good about themselves and gave them strategies they can use. They can really tell that you care about them. We care about you, too!
- Michelle McManigal, SV, CA

Dear Paula,
I'm always amazed at the beauty and grace you bring to our schools. Your work and encouragement bring life to our students and hope for their future!
- Jennifer Weir, Ventura, CA

Dear Paula,
You are so inspiring to my students! You reach them. They are captivated by your "voice". You are great for kids - and their teachers!
- Sandra Butts, Fillmore, CA

Dear Paula,
Thanks for always thinking of others. I have never met anyone like you, so awesome and caring. I will definitely be checking my e-mail daily for any news from you. THANK YOU SO VERY MUCH!!!
- Maria Pilotzi, Port Hueneme, CA

Dear Paula,
It is ALWAYS the biggest honor to have you work with our class. Your messages really get through and "stick". When you are here, it makes me a better teacher.
- Annie Webb, Santa Barbara, CA

Dear Paula,
Our teachers and students wouldn't forgive me if I didn't try to get you back at our school again this year. I couldn't imagine a year without Paula Phillips sessions for our kids!
- Lisa Hoffman, PFA, Calabasas, CA

Dear Paula,
Our whole staff sincerely appreciates your work to make the lives of children more exciting and joyful. Thank you for all you do for students and schools across the country.
- Alfredo Gutierrez, Ventura Co., CA

Dear Paula,
Thank you for all you do to make a difference in the lives of children! You and TDFO are amazing!
- Kerryann Schuette, Dir. of Special Programs, Oxnard School District

Dear Paula,
THANK YOU for the wonderful time I had with the kids! I so enjoy helping and supporting TDFO. You are our guiding light. Anytime, please call on me.
- Cynthia Zipser, Thousand Oaks, CA

I can't thank you enough for everything you have done and meant to us this year!
- Donna Stapleton, Principal, SV, CA

Dear Paula,
My son is a student in one of the classes you worked with. Thank you for what you do. He loves when you come and tells me all about it. Thank you for doing something extremely beneficial.
- Laura Rosales, SV, CA

Dear Paula,
You are such a blessing to our school!
- Tammy Ferguson, Fillmore, CA

Dear Paula,
It gives me Christmas joy all through the year to support TDFO! Keep it up!
- Ron, Boulder, CO

Dear Paula,
I sure hope you can visit my classroom this year. My son will be in my class! God bless you abundantly and over-flowing with finances to continue what you do. Thank you, thank you, thank you!
- Donna Aceves, Palmdale, CA

TDFO... You are Saints!
- Paul Ramirez, Ventura, Co., CA

"Believe" by Patty, age 12

#10. The Response!

These are just a few of the letters and messages we received this year from children on their Right Roads!

Letters from Kids!

Dear Paula,
When I grow up I want to be just like you. You taught me so many things. At the beginning of the year, I felt lonely. I didn't think I was special. I didn't believe in myself – until the day you came. You made a difference in my life. Now I think I'm special and many other things that I thought I was never gonna be. Thank you so much.
– Emily, 6th Grade, Oxnard, CA

Dear Paula,
Thank you very much for telling me I can stay on the right road to success. Without the Cool Right Road Rules, it would be hard for me to take tests and stand up in front of class. I just want to say thank you because now I have a lot more confidence.
– Drew, 5th Grade, Simi Valley, CA

Dear Paula,
Thank goodness I get to write you and thank you for everything. I love you so much and any kids would be lucky to be a part of your classes. I can't wait until you come for 6th grade!
– Kylah, 5th Grade, Ventura Co., CA

Dear Paula,
Thank you for everything. I have known you since I was in kindergarten. You have made me feel happy in many different ways and feel better about going to middle school. You brighten my day and everyone else's.
– Taylor, 5th Grade, Fillmore, CA

My class, my family, and I think you're wonderful. You helped me believe in myself. You did such great things. Now I'm gonna do what you did. Become a legend.
– Corrinth, 5th Grade, Oxnard, CA

Dear Paula,
Thank you so much for the great things you taught me and gave me. You know The Bellows Bunch book you wrote and gave me? Well, it has a lot of the stuff you taught me. There's one very important Cool Right Road Rule you forgot to show the class... It's you are the best! I hope you feel special every day. Thanks for helping me feel special!
– Oliver, age 10, Ventura Co., CA

Dear Paula,
I don't even know how to begin to thank you for the gift. I have been so blessed to have grown up with you in my life. I love you so much and I cannot wait to use your gift toward fulfilling my dreams!
– Kelsey, college student, Pasadena, CA

I have felt so happy, inspired, and on the right road since I met you. Then when you even visited my lunch table at The Reagan Library, that made me convinced you care about the mental health of children. To show how much you have inspired me, here is a present.
– Ashley, age 10, Simi Valley, CA

Dear Paula,
As I write this, I think of ocean noises, I think of peace. That's what reminds me of you. You really got me thinking about life. My life isn't going that well right now. I'm scared. But you bring out the best of me. You make me smile every time I see you. You care about us and it sinks in my heart.
– Ivanna, 6th Grade, Oxnard, CA

Dear Paula,
Can you go to middle school please?
– Marcus, 5th Grade, Fillmore, CA

Dear Paula,
Thank you for giving us everything we need.
– Elisa, 2nd Grade, Piru, CA

Dear Paula,
Now I am not afraid to show people who I am. Thanks for all you gave me and taught me. I will always remember you.
– Stephanie, 6th Grade, Ventura Co.

Dear Paula,
You really changed my life. Also, because of your lessons, I made my cousin realize he can do whatever he dreams, too. Now he wants to go to college. And that's all thanks to you. I bet you have changed many people's lives. There are a lot of nice things I would like to say to you, but it all wouldn't fit on one page. Thank you for everything!
– Jessica, Ventura Co., CA

Dear Paula,
You are a huge inspiration to me. Before I was so shy to even come to school. But you got me up and running!
– Bryanna, 5th Grade, Fillmore, CA

You know all the talents you have? They are because God knew you would take good care of them and use them. God keeps blessing you, Paula. I love what you are doing with your life.
– Karla, 5th Grade, Oxnard, CA

I've felt "blue" at times and I've spread that blue to my family. I regret doing that. You taught me Paula, not to spread blue on people. Thank you for teaching me an important lesson for junior high.
– Leslie, 6th Grade, Oxnard, CA

Dear Paula,
I hope you do this for a long time. I hope you keep doing this for other kids and changing lives from going on the wrong road. Thank you!
– Ely, 6th Grade, Ventura Co., CA

Dear Paula,
Everyone in school that has ever had you in their class is really lucky. You are making the world a better place. Guess who is now on the right road? Me!
– Sydney, 3rd Grade, LA County, CA

Dear Paula,
Thank you for all you do. You can inspire anyone. Please help everyone there is in every corner of the world.
– Chase, 3rd Grade, Calabasas, CA

TDFO... *is a 501(c)(3) nonprofit organization. Contributions are tax deductible. Our EIN # for your tax purposes is 77-0348808. Thank you so very much for your support.*