



T'DFO!

2008

THE DREAM FUND OUTREACH... *a light for children's lives!*

Our Mission & Vision!:

The mission of The Dream Fund Outreach (T'DFO), through all of our work and programs, is to work with children in life-changing ways that build their self-esteem, character, confidence, and talents AND to provide help, guidance, and tools for them to find and travel their "right roads" in life.

T'DFO is a 501(c)(3) nonprofit organization based in Ventura County, California - with a national and global vision.



TOP 10 of '08!

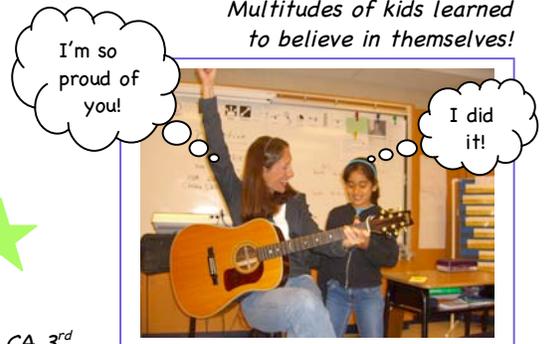
#1. T'DFO's Extraordinary Self-Esteem, Character, and Educational Enrichment Programs for Kids!

The starting point and core of T'DFO's pre-eminent work continues to be Paula Phillips' sought-after K-6th grade programs that mentor and guide kids on their right roads in school and in life. Since founding T'DFO in 1992, Paula has inspired over 200,000 children in 13 states, in over 135 cities, and in hundreds of schools and youth organizations. Incorporating a wealth of music and art, stories, educational projects, reading and writing, life-lessons, and an abundance of other tools, the most common adjective used to describe our programs is "life-

changing." Just a few 2007-2008 school year highlights!...

I am so grateful I met you. Everyone is. You showed us a new path - a good one. Thank you so much.
- Esmeralda, 5th grade, Oxnard, CA

Multitudes of kids learned to believe in themselves!



Fillmore, CA 3rd graders jumped for joy knowing they are special!



Thank you for coming to my class and changing my life.
- Andres, 6th grade, Ventura, CA

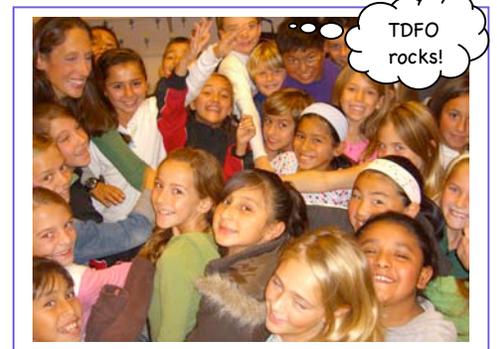
There's only one you!



Palmdale, CA 2nd graders engaged in learning!



Oxnard 5th graders couldn't wait to learn more!



Moorpark 4th graders were inspired to work as a team!





#2. Our Awesome Resource Programs for Kids!

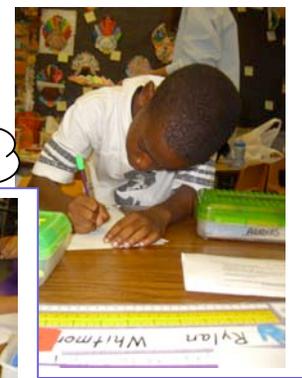
Cool School Tools!

As an integral part of our programs, each child receives "Cool School Tools!" - TDFO school & art supply kits and talent binders that are invaluable resources for inspiring kids to learn and create. 2008 was no exception! We are dedicated to making sure children have the tools they need to succeed!

Thank you so much for the talent binder. I use it all the time. And when I feel sad, I just open it and feel better. - Miranda, age 10



Just a few of the 2,500+ who benefited from TDFO Cool School Tools this year!



Learning is so fun!



Helping is really cool!



Oaks Christian teens collected backpacks and Paula at the ready to make deliveries!



A grateful Ventura County 5th grader on the road to success!

Thank you, TDFO!



Project Backpack!

One of the outcomes of our Inaugural Educators' JOY AWARDS & FORUM (see Page 5) was "Project Backpack!" Teachers shared that far too many students begin each school year without backpacks and basic school supplies. We promised to help and TDFO "angels" like Carley Ryckman (see Page 3), Oaks Christian Middle School, and Ron Bostwick came through with flying colors! Over 200 backpacks stuffed with school supplies have already been donated and deliveries to kids in need have begun!

*With you school is fun!
- Rylan, 2nd grade, Palmdale, CA*

Original Books & Music!

2008 marked the third printing of Paula's children's chapter book - "The Bellows Bunch: Peter's Talent Trouble!" - and thousands more kids were inspired to believe in themselves and reach for their dreams! Paula has also begun recording her new original "RIGHT ROAD FOR KIDS!" music (see Page 6). A whole new generation of youth will be energized to make good choices and live their best lives through Paula's talents for reaching kids!

*Your book is phenomenal! Thank you for inspiring me!
- Jordan, 4th grade, Moorpark, CA*

I'm an artist!

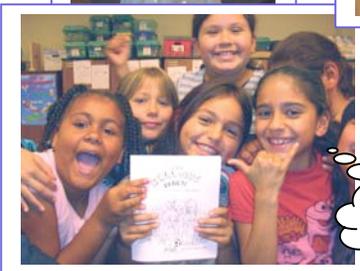


I'm a great reader!



Pictured: Camarillo, Port Hueneme & Oxnard kids were inspired to find and develop their talents!

We're talented!





#3. Kids-Helping-Kids & Change-Your-World Projects!

You are my special hero. You opened another side of me. I used to be mean but now I'm kind. - Nayeli, age 12, So Cal

I'm proud to represent TDFO!



Carley with Paula at a Ventura County school!



Carley spearheaded Oaks Christian School's participation in "Project Backpack!" and the students donated nearly 100 packs!



She volunteered countless hours assisting at schools and with TDFO prep work!

Meet Santa Barbara County's Outstanding Teen: Miss Carley Ryckman!

Years ago, Carley Ryckman was inspired by Paula and TDFO during a summer program at Ascension Lutheran Church in Thousand Oaks, CA. Carley was eight, and it was apparent right away that she had a heart to make a real difference in the world. Over the years, Carley and her family have helped TDFO in a myriad of ways - from fundraising to volunteering to even donating a new car when we were in need. Now Carley is 17, and as she has been involved in the Miss America Teen Pageant over the last two years, TDFO has been her pageant platform! We are beaming with pride to announce Carley WON the Community Service portion of the Miss Teen California pageant this year! It's no wonder why. She has dedicated herself to TDFO and kids and is on her way to being awarded the Gold President's Award for Community Service! Please join us in congratulating this remarkable TDFO teen!

*TDFO has inspired my life!
- Carley, 11th grade, Westlake Village, CA*



Meet the Students at San Cayetano School!

One of our goals is to encourage children to use their talents to help make the world a great place! As an example, something special happened this year at San Cayetano Elementary School in Fillmore, CA. Paula has worked with this public school for over a dozen years, and in '08, with the support of the principal and entire staff, she challenged every person in the whole school to do something new, something more to make a difference and "change their world!" The results were amazing. Children and teachers alike from this growing rural community helped the elderly, the ill, those who are hungry. They recycled to save the earth. They shared music CDs and sent Valentines to brighten lives that were lonely. And that was just the start. Here are a few shining examples. Way to go, San Cayetano!

*I will always help others now!
- Vincent, 4th grade, Fillmore, CA*



Four 5th graders in Mr. Maus' class raised \$168 for St. Jude's Children's Hospital!



Mrs. Fluke's 1st grade class inspired the whole school to participate in a food drive for families in need!

Students in Ms. Henderson's 4th grade class sold water bottles to raise money for water support in Africa!



I'm making a difference!



#4. TDFO's Celebrated Follow-Up Support!



Special Needs!



We are dedicated to listening and meeting children's follow-up needs. For example, if a child shows a talent for music, but does not have access to an instrument, that gift may be lost. If a child expresses interest in a school subject, but does not have learning materials to reinforce their enthusiasm, that interest may turn to boredom. Sometimes, it's just "showing up" again to help a child truly believe that they are "worth" the time, energy, and love - that they are special. A couple 2008 highlights:

This is a blast!

Oxnard boys using a TDFO-donated keyboard!



Bonding with a 5th grade Port Hueneme, CA class!

Fun Packs!



Started on a hunch Paula had over 15 years ago while working with a public middle school in Fresno, our Fun Pack program is a mainstay of our follow-up support. By completing and mailing in a TDFO Fun Page based on what they learned, kids who need an extra boost receive a TDFO self-esteem Fun Pack in the mail. Paula also personally writes back to each child. Nearly 1,000 responded in '08.

Could my sister and cousin get a Fun Pack, too?
- Monica, Oxnard, CA

Working on a TDFO Fun Page!



Reading her Fun Pack's personal note from Paula!



She wrote back!

Field Trips!

The field trip will be the best day ever in my life.
- Uriel, 5th grader

Helping kids experience the world is such a big part of teaching them to dream. With rampant school budget cuts, an alarming number of schools are not able to afford basic field trips for their students. We always do what we can to help, and in 2008, we provided field trip and bus funding for a half dozen classes.



This 5th grade class surprised TDFO with a Thank You banner!



More 5th graders in awe of Air Force One at the Reagan Library!

College Prep & Support!



A TDFO mantra for kids is "Go To College!" We have always supported this with TDFO college scholarships. This year, we added a whole new element: teaching kids to SAVE for college and actually helping them start college savings accounts. A million thanks to the Oxnard Rose Avenue WAMU branch for their support in beginning this vital TDFO program. With only a week left of school, fifteen 6th graders started saving for their futures! Just the beginning!

I wouldn't have ended up at college if you weren't there to encourage me. - Tecola, Los Angeles, CA

I'm going to college!



A father & daughter shared a special moment of pride as her college savings account was opened.

Thanks for everything, TDFO!



Paula at Tecola Robinson's college graduation! Tecola has been a TDFO kid since 3rd grade!



#5. Our Noted Teacher Appreciation & Support!

★ UPLIFTED TEACHERS → UPLIFT CHILDREN!

➤ Inaugural JOY AWARDS & FORUM!

On October 29, 2008 at the Ronald Reagan Presidential Library in Simi Valley, CA, TDFO held the Inaugural Educators' JOY AWARDS & FORUM. We honored 19 educators from throughout So Cal for their extraordinary work in uplifting the whole child. Forum topics focused on TDFO's growth and looking to the future. (See Page 6 for details.) Response to the event was overwhelming.

Today was amazing! I am speechless. I'll never forget ANYTHING about TDFO! - Kim Staples, 6th grade teacher

★ Forum discussions provided invaluable information and confirmation for TDFO's growth path.



The community donated many wonderful items for the Honorees!



Paula with the 2008 JOY AWARD recipients!

➤ Teacher Appreciation Gifts!

Every teacher whose class we work with receives a TDFO Teacher Appreciation Pack filled with needed classroom supplies. 2008 once again brought delight and smiles to many grateful educators!



Two of the thrilled teachers!



➤ Teacher Appreciation Day!



Grateful Kamala teachers selected needed supplies for their classrooms!

Kamala Elementary School in Oxnard, CA was this year's recipient of TDFO's Teacher Appreciation Day Celebration! The staff of 40+ was blown away by the resources and recognition! The smiles lasted all year!

I have never felt so appreciated! - Andy Hoerer



#6. Classroom Support!

➤ Positive Opportunity Funding & Resource Awards!

Our Positive Opportunity Funding Awards continue to be a simple, successful way of providing added classroom support and countless youth opportunities and resources that would not otherwise be afforded to so many children in light of school budget cuts. In '08, over 40 classes received TDFO POFAs! Teacher requests ran the gamut again this year. Check it out!...

This Moorpark 1st grade class requested a parachute for physical education and to learn teamwork!



Learning clocks helped Fillmore 3rd graders tell time!

This Calabasas teacher was overjoyed with reward stickers and awards to help her students feel special!





#7. "RIGHT ROAD FOR KIDS!"



The most ardent and urgent request of the FORUM was, "Please clone yourself and what you do!" We have felt for a long time that TDFO has "invented a wonderful wheel" for uplifting children. And now it's time to roll that wheel around the globe! With hands-down confirmation from educators, we are on a 2-year mission to produce the following programs themed "RIGHT ROAD FOR KIDS!" The goal is to further mentor, guide, and teach kids to travel their right roads - and to train parents and teachers how to use our acclaimed methods!

*If we can't clone you, Paula, please make DVDs and CDs!!
- Kassie Chambers, teacher, Ventura Co., CA*



DVDs!

We are in pre-production on the first two episodes in the "Right Road" DVD series!



BOOK on CD!

We plan to record Paula's book on CD to assist with ESL challenges and to help make reading fun in a fresh way for all kids!



CDs!

Paula is currently recording the theme song and a whole CD of songs will follow!



WEBSITE!

We are in development of the rightroadkids.com website - a site for kids, parents, and teachers!

The Heart of TDFO!

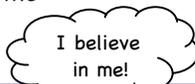


Two years ago, Paula met Jessica - a sweet, yet very shy Oxnard 6th grader. While all her friends were heading off to middle school, Jessica's teacher held her back. She was just not ready to move ahead educationally or emotionally. Paula worked with Jessica's class last year and again this year. On her first visit in '08, Jessica gave Paula this poem and shared, "It all started for me when you came." We are truly honored to help countless kids like Jessica find and travel their right roads.

What you did was the best thing I have ever experienced. I have improved a lot all thanks to you. Thank you for teaching all of us what love really is. - Diana, 5th grade, Oxnard, CA



Paula with Jessica during the 2006-2007 school year.



Paula snapped this photo just after Jessica received her 6th grade graduation certificate in June of 2008.

LOVE JUST BEING ME

by Jessica Hernandez

★ I walked around in silence
 Never knowing what to do
 Saying things I want to do ★
 But never really get to
 Thinking of what could have been
 Or what could soon be
 Having dreams of speaking up
 And love just being me
 Always too scared to say what I think
 Or what I think is right
 I express my feelings through writing
 Which others do through words
 They're not afraid to speak up
 And now neither am I
 I scream and shout how I feel
 Speak without a doubt
 I am no longer in silence
 Or in my own little world
 I now know what to do
 I'm doing things I said I'd do
 Not thinking what could have been
 I speak up for myself
 And love just being me ★

*You are an inspiration to every kid.
- Lina, 6th grade, Los Angeles, CA*



#8. YOU & Community Partners!



YOU!

You are such a blessing to all in the path you walk in.
- Richard, Newbury Park, CA

You, the families and individuals who contribute to TDFO, are consistently the stronghold of our support – and we are truly forever grateful. In addition to financial contributions, below are some of the other meaningful ways you continue to make a special difference in so many children's lives. A million times THANK YOU!

I tell you, I believe in TDFO!
- Barbara, teacher & supporter, Fresno, CA



Volunteers like Claudine Phillips assisted at schools throughout Ventura and LA Counties!

Jason McMaster, an Oaks Christian teacher, gladly committed his efforts to help make "Project Backpack!" a success!



My help matters!

Christina participated in a "Dream Team" session to prep materials!



Jesse and his family donated new school supplies!...



Community Partners!

As TDFO continues to grow and develop new programs to meet ever-increasing youth needs, we are thankful that area Community Business Partners are stepping up to offer help and support. Heartfelt thanks to these businesses that were of assistance to our programs during the 2007-2008 school year:

WAMU!

Yaneth Grejeda and the entire staff of the Oxnard Rose Ave. WAMU branch went the extra mile to open kids' college savings accounts!



Durham!

When buses were not available, Joyce at Durham still found a bus for a TDFO field trip!



McDonalds!



The Fillmore McDonald's donated 20 Happy Meals for a TDFO 5th grade reward day!

The Ronald Reagan Presidential Library!



Through this special partnership, children and teachers alike have been experiencing new heights!

Office Depot, Starbucks, Jamba Juice, Shave-It, Barnes & Noble... are some of the other area locations that have donated items to help make our programs special and successful this year!

#9. TDFO WISH LIST 2008-2009!

All you have to do is ask! Keep up your wonderful work! - The Drumms, Manitowoc, WI

★ Financial Support
(Every dollar helps! Sponsor a whole school for \$5,000!)

Volunteers (see above for opportunities) ★

Donation of New School Supplies ★

Donation of Office Space ★

Website Development Expertise & Support ★

Call or e-mail TDFO with questions or to help: (805) 582-2482 / thedreamfundoutreach@yahoo.com



Letters from Kids!



#10. The Response!

These are just a few of the letters and messages we received this year from children, parents, teachers, and others touched by TDFO.

Dear Paula,
Thank you for everything. You inspire me every day!
- Alexis, age 8, Fillmore, CA



Dear Paula,
You make me feel so special. You are the sun in my heart. You opened the good in my heart. Thank you so much. Ever since I was five I wanted you to teach me.
- Marilyn, age 8, Simi Valley, CA

Dear Paula,
You came into my class and really inspired me. Remember how you told us to tell ourselves every day that we are special? Well I have and it makes me feel a lot better. I am going to keep following my dreams until I reach them because I believe in myself! Thank you for believing in us. You are truly my hero!
- Jacqueline, 5th grade, Oxnard, CA

Dear Paula,
I'm lucky you came. I needed someone. Sometimes I think I am not special. I feel like I'm weak. When you came I felt strong. You really are the wind beneath my wings. I love you. You are like a big sister. I truly mean it.
- Alex, age 10, Ventura Co., CA



Dear Paula,
You know how to make a bad day a good one. You also prepared me to go to college. Thank you for coming to our school!
- Elizabeth, 6th grade, Oxnard, CA

Dear Paula,
Thanks for not giving up on me!
- Nia, 7th grade, Los Angeles, CA

Dear Paula,
Thanks for everything. I am saving money for college every week!
- Rafael, 7th grade, Oxnard, CA

Dear Paula,
I always think about what you say. I love you! You are the most inspiring person I ever knew. Love & peace forever,
- Noah, 4th grade, Pleasant Valley, CA

Dear Paula,
You taught me to never let people talk me into being less than I am. Thank you!
- Astrid, 6th grade, Oxnard, CA

I love you as a mom so you mean a lot.
- Lupita, age 11, Port Hueneme, CA

Dear Paula,
You are the BEST PERSON EVER in the whole wide world! When I grow up I want to be a doctor and I believe in myself. I hope you can live forever and ever for the rest of our lives.
- Evelyn, age 11, Los Angeles, CA

Dear Paula,
You make anything possible!
- Rayne, age 11, Fillmore, CA



Dear Paula,
Thank you for everything. I cannot express my gratitude. I love The Dream Fund Outreach.
- Christopher, age 12, Ventura, CA



Letters from Adults!

Dear Paula,
My son had the pleasure of you coming to his school. He has NOT stopped talking about you or your amazing messages. He begged me to mail this completed Fun Page to you! Thank you for making him feel so proud of himself. Your program was life-changing for him.
- Hillary Federman, Calabasas, CA



Dear Paula,
The impact that you have made on the students of the Fillmore Unified School District is immeasurable. For me, to see you on my campus even if you are not coming into my classroom recharges my energy level and lifts me up. You remind me of the reasons that I became an educator. Thank you for being who you are.
- Marvin Kwit, Fillmore, CA

Dear Paula,
You are awesome. After all the years of teaching, there has never been someone that has done so much to bring positive energy to my class. You have a gift. Thank you for all you do. You bring a light that shines in the hearts of all the children and teachers. You have taken us to another level of learning.
- Scott Olson, Ventura Co., CA



Dear Paula,
Just wanted to give you a BIG thank-you for your work in my class. The students loved it! I even received a note from a parent telling me what a difference you made in her daughter and that now her daughter is looking forward to middle school. You really make a difference!
- Denise Chavez, Moorpark, CA

Dear Paula,
You recently visited a class which my daughter is in. I just wanted to let you know you made a very big impact on her. Thank you!
- Angie Eisenmenger, Palmdale, CA

Dear Paula,
Every time you come to my class you touch my heart. The response you get from each and every child is positively amazing! Thank you so much for what you do to make the world a better place.
- Kristen Dewey, Ventura Co., CA

Oh Paula!
Yesterday, a student asked if she could write to you, and then of course the whole class wanted to. After just reading your beautiful message to them and their messages to you, I got misty eyed. Thanks for being so amazingly special yourself!
- Annie Webb, Oxnard, CA



Dear Paula,
Thanks for making us ALL feel special!
- Magaly Dollar, Piru, CA

Dear Paula,
Your program reaches and touches so many lives of both teachers and students. Thank you TDFO, for all you do!
- Polly Tattersall, LA Co., CA



TDFO... is a 501(c)(3) nonprofit organization. Contributions are tax deductible. Our EIN # for your tax purposes is 77-0348808. Thank you so very much for your support.