



Paula Phillips & Right Road Kids! * www.rightroadkids.org



On the RIGHT ROAD!

It is official... The Dream Fund Outreach has formally been renamed **Right Road Kids!**™ We are the same dedicated 501(c)(3) non-profit organization with the same EIN number, just with the new name to best reflect our mission and work! ☺

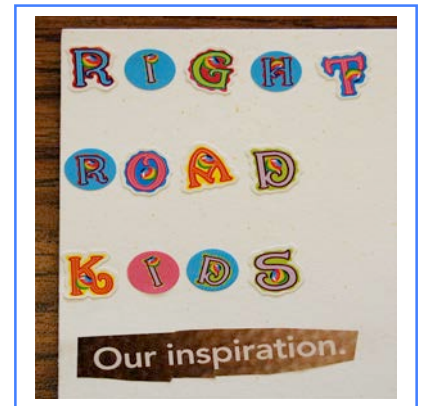
Plus, the first episode of Right Road For Kids!™, our DVD series that brings our founder, Paula Phillips' Right Road messages and lessons to life for ALL kids, is now available (see page 2)! RRFK was created by Paula and Right Road Productions, Right Road Kids' "sister" company that produces all of the awesome Right Road materials and resources. Production professionals from around California pitched in to bring this very special program, which truly captures

the heart and soul of RRK, to life. It is an exciting time and we are on an absolute mission to uplift our nation's children - on the RIGHT ROAD!

Our Mission & Vision!

The mission of Right Road Kids! (RRK), through all of our work and programs, is to inspire and work with children in life changing ways that build their self-esteem, character, confidence, talents, and life skills AND to provide help, guidance, and tools for them to find and travel their "Right Roads" in school and in life.

RRK is a 501(c)(3) nonprofit organization based in Ventura County, California - with a national and global vision.



From a student's Right Road vision board!

Right Road Programs!



The cornerstone of our award-winning work continues to be Paula's extraordinary self-esteem, character, and educational enrichment programs that uplift and motivate countless children in remarkable ways. "Life-changing" is the phrase most used by parents, teachers, and kids to describe the experience. Just a few of the awesome 2010-2011 school year highlights:



Paula working with 2nd graders in Palmdale (above)...



...kindergarteners in Thousand Oaks (above) and 6th graders in Oxnard (right)!





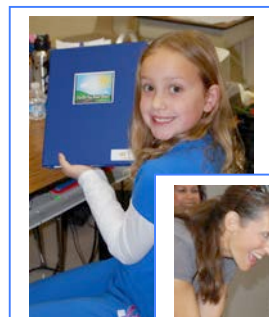
NEW Right Road Resources!

Our complete line of Right Road resources is now available on our new website: www.rightroadkids.org! Just click on "Store" to purchase the plethora of uplifting Right Road incentive/rewards, classroom and at-home materials, and "You Are Special!" – the first episode in our very special Right Road For Kids!™ DVD series! We are overjoyed to announce that the DVD recently won two prestigious Dr. Toy Awards: 100 Best Children's Products and 10 Best Audio/Videos for Children! All of the materials were developed by Paula based on the award-winning programs and tools she has successfully used with kids for nearly 20 years. Purchases help support RRR, too! ☺



Oxnard 6th graders thrilled with their new Right Road Super Packs!

"You changed my life and touched my heart. I used to be a bully before you visited my 5th grade class. You taught me how to express my feelings in other ways. For example, now I go to my room and sing instead of making my brother feel bad when I'm mad. I love that you believe in every single one of us and that we can do anything we set our minds to. I will never forget you."
 – Karla, 6th grader, Oxnard, CA



Happiness is... a Right Road Talent Binder (left) and a new backpack (below)!



Project Backpack & Cool School Tools!

As a key part of our school programs, we provide each child with Right Road resources and support materials. Right Road Talent Binders and school supplies encourage kids' creativity and enthusiasm to learn at every turn, and when children are in need, we make sure they have the supplies (including backpacks) they need to succeed in school!



Support, Support, Support!

From a book drive to fill an empty public school library to a truck-load of playground equipment for another poverty-stricken school to a school-wide service celebration day to Positive Opportunity Funding Awards for a myriad of classrooms... the list of follow up support we provided for children and schools during the 2010-2011 school year goes on and on.



We are dedicated to being there for children and schools however possible. Thank you to all of the dedicated RRR volunteers who help make the "impossible" possible! The sky's the limit on the Right Road!

Paula, with the support of DCH and volunteers from throughout Ventura and LA counties, announcing to the more than 700 overjoyed students at Soria School in Oxnard that their empty library shelves would be filled with \$15,000 worth of books donated to RRR!

"This was the best day of my life!"
 – Alex, 5th grader, Fillmore, CA

Teacher Appreciation!



Paula uplifting educators from throughout So Cal at the 2011 Right Road Joy Awards & Forum. Dignitaries stand (at right) to share added appreciation with the delighted award recipients!

Uplifted teachers uplift children, so providing educators with motivation and inspiration is a mainstay of our work. From Teacher Appreciation Days to Right Road teacher gifts to our Right Road Educator Joy Awards, we are dedicated to encouraging teachers and schools however possible. Congressmen, State Senators, and other CA dignitaries' Representatives even joined us for our 2011 Joy Awards & Forum at the Ronald Reagan Presidential Library in October to show their appreciation for top So Cal educators!



"My husband (a CA teacher) was absolutely stunned when he started going through his school mail and found a packet from you. He was filled with pride and joy! He mailed the RSVP back without hesitating for even a milli-second to ponder what else might be happening. Nothing was going to be more important than what you had planned - and he was right! You make such a difference in teachers' and children's lives. You have my utmost respect and are definitely on the RIGHT ROAD! Thank you!!

- Michele Ramirez, Ventura Co., CA

Community Partners!



Five DCH dealerships and many CA S.A.D.D. teens helped at a Right Road holiday program for kids in need.



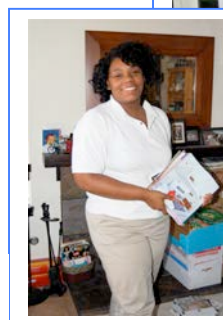
DCH Auto Group (and their many dealerships throughout So Cal and the East Coast) and the Air Force One Discovery Center (at the Ronald Reagan Presidential Library) are two of the wonderful organizations that partner with us and provide ongoing support to our work uplifting children on their Right Roads. We are forever grateful for their amazing hearts, dedicated efforts, and volunteer hours that continue to make amazing Right Road opportunities possible for countless kids!

An overjoyed Right Road class at the Reagan Library's AFODC!

Thank YOU!

An extra special THANK YOU to each and every one of YOU who continue to offer financial, volunteer, and moral support. You are truly part of the Right Road "family" and not a day goes by when we are not lifting you up in our thoughts and prayers. Thank you for all you do to help us with our mission to help kids everywhere find and travel their Right Roads in school and in life! YOU are so special and appreciated!!

Former Right Road Kid (and now college graduate!) Tecola helps Right Road Kids whenever she can!



Debbie (above left) and Bridget (right) with Paula, ready to put on an all-school Right Road carnival in Fillmore, CA!



From the Mailbox!



Just a few of the thousands of heartfelt letters and e-mails we received this year...

I love your job. I love how you help people. I have dyslexia. I thought that it was really bad that I had that. But now I feel much better. You taught me that I am special. You are amazing and I really love you.

- Sloane, 3rd grade, Thousand Oaks, CA

4th grade was a rough year for my daughter. You made a HUGE positive impact. I hope you know how much you helped her and other kids. Your work is amazing. Thank you so much.

- Mrs. Glantz, parent, Simi Valley, CA

I'm changed by you. I do feel special. You have educated me to express my talents. I really thank you, Paula.

- Alexis, 5th grade, Ventura Co., CA

You are an awesome teacher. You helped a lot in my class. Arnold and me really get along now. Thank you for everything.

- Spencer, 3rd grade, Calabasas, CA

Today was the best day I ever had in school. I wish and pray for you that you can help kids in the whole world.

- Neil, 5th grade, Oxnard, CA

There are so many thank yous from my heart that they wouldn't even fit on this piece of paper. Thank you Ms. Paula. I'm on the right road forever!

- Hope, 5th grade, Ventura Co., CA

What I learned from you is special to me - caring about others and not just myself. I actually started doing that. Now I feel really confident about myself. You changed my life forever and ever.

- Yahaira, 6th grade, Oxnard, CA

I am so moved by your work. You impact children's lives in ways others cannot. Your love and dedication is amazing and inspiring. If there is ever an opportunity to be on your Board, I would love to be considered!

- Heather Drucker, 6th grade teacher, CA

RIGHT ROAD KIDS!

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And, CHECK OUT
OUR WEBSITE!



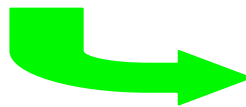
www.rightroadkids.org

Endless thanks to college student (and Right Road teen!) Cory Bolotsky of Vortex Graphics who took on our website development as a labor of love. He completely donated his time, talents, and literally countless hours to make our website a truly special work of art! Check out www.rightroadkids.org anytime for tons of RRK info, resources, and good news!



See Page 2 for info on the complete line of exciting new Right Road resources!

Right Road DVDs, activity/workbooks, posters, postcards, awards certificates, journals, stickers, wrist bands... You name it, we've now got it (available on our website and from our Right Road catalog!) to support the life-changing Right Road lessons at school and at home every day! Support Right Road Kids AND always have incredible resources and teaching tools at-hand for your students and children! ☺



Right Road Kids (formerly known as The Dream Fund Outreach) is a 501(c)(3) nonprofit organization. EIN#: 77-0348808. Contributions are tax deductible. Thank you so much for your support!